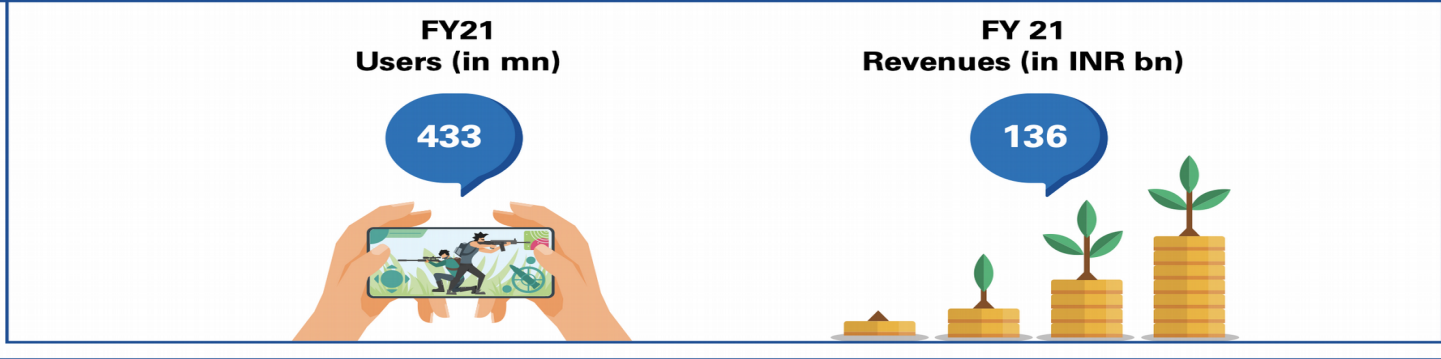




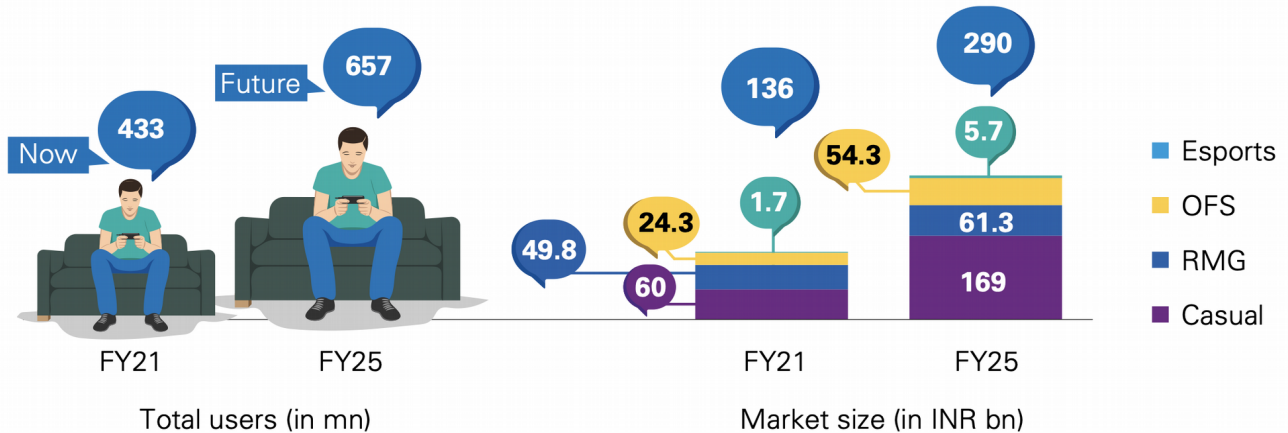
**SDC  
Quiz Master  
presents  
AAW !**

**Start!**

## Overall state of the gaming market in India<sup>3</sup>:



## Indian gaming user base and market size (FY21 and FY25)



**Total: 420 mn**

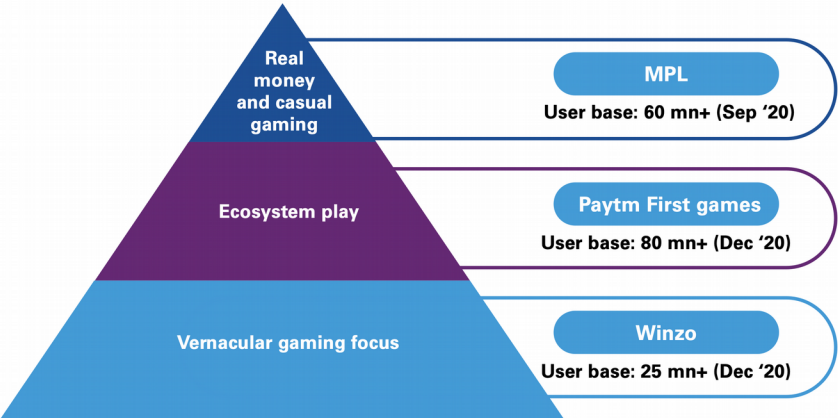
- **Mobile: 94%**
- **PC: 9%**
- **Console: 4%**



Casual gaming market users by device - FY21<sup>5</sup>

Online casual gaming ARPU<sup>7</sup>

<b>INR 152</b>	<b>INR 268</b>
<b>FY21</b>	<b>FY25</b>

Source: KPMG in India analysis based on secondary research

Online gaming market India FY21<sup>1</sup>

**Users: 433 mn**

**Revenue: INR 136 bn**

- **Casual: INR 60.2 bn**
- **Real Money Games: INR 49.8 bn**
- **Online Fantasy Sports: INR 24.3 bn**
- **Esports: INR 1.7 bn**

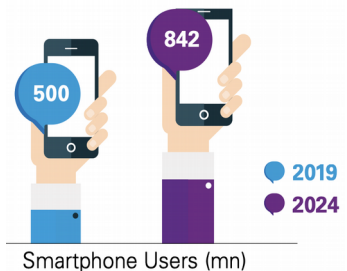
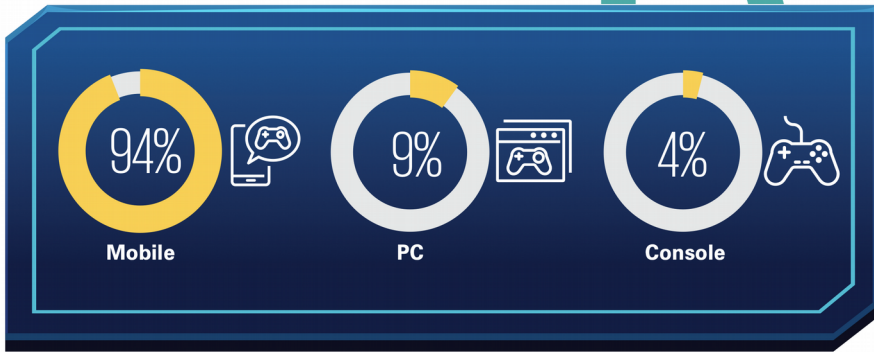


# Device segmentation

Mobile led, leapfrogging the console model

Casual gaming market users by device – FY21

Total users: 420 mn



Monthly active users (in millions) for top 100 mobile games in 2020

Games count

Top 100

Mar '20

425-475

June '20

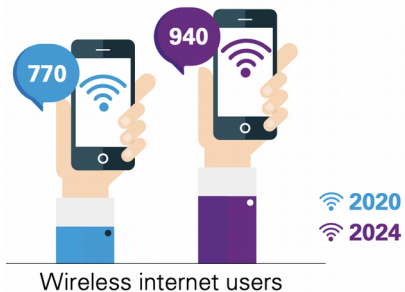
630-670

Dec '20

480-520

New Normal at 10-15 per cent higher

Source: Based on industry discussions



# Tentative Telecast Partners

Hindi



Tamil



Telugu / Marathi / Bengali

To be decided

# Show Anchors



**Gopinath**

**Followers -  
2,85,000**



**Divya  
Darshini**

**Followers -  
2.2 Million**



**Rakshan**

**Followers -  
1.5 Million**



**Priyanka**

**Followers -  
2.3 Million**

**Telugu / Marathi / Bengali**

**To be decided**

# About the Game

- A quiz is a game which can also be called a mind sport wherein the players, either as individuals or in teams attempt to answer questions.
- A quiz may be a series of multiple-choice questions about the respondent without right or wrong answers.
- Live TV event will be conducted to participate in this quiz competition.
- This competition consist of 5 Rounds which has a fixed entry fees which will be explained at beginning of the game.
- Each and every round has choice questions with 6 different options, from which the participants must choose any one option.

# Game Rules

- All players must be above 18 years.
- All players should have completed their KYC Registration.
- All answers must be sent and received by us within 3000 milli seconds.
- In the event of multiple winners the game engine will select the winners on a random basis.
- Any answers correct or incorrect will not be accepted after the timer expires.
- Winners will be qualified subject to payment of entry fee
- Entry fees shall be non refundable
- All winnings are subject to State & Central Govt tax rules as laid down by the respective governments.

# Game Details

No. Of. Questions	Entry Fee	No. Of. Prize	Collection	Pay Out	Required Entries
QUESTION 1 - Rs. 10,00,000	Rs. 20/-	1	Rs. 18,00,000	Rs. 10,00,000	55,556
QUESTION 2 - Rs. 15,00,000	Rs. 20/-	2	Rs. 40,00,000	Rs. 30,00,000	1,66,667
QUESTION 3 - Rs. 25,00,000	Rs. 20/-	1	Rs. 60,00,000	Rs. 25,00,000	1,38,889
QUESTION 4 - Rs. 50,00,000	Rs. 20/-	1	Rs. 1,00,00,000	Rs. 50,00,000	2,77,778
QUESTION 5 - Rs. 1,00,00,000	Rs. 20/-	1	Rs. 2,00,00,000	Rs. 1,00,00,000	5,55,556

# ARE YOU READY TO PLAY?

QUESTION 1 - Rs.  
10,00,000

QUESTION 2 - Rs.  
15,00,000

QUESTION 3 - Rs.  
25,00,000

**QUESTION 4 - Rs.  
50,00,000**

**QUESTION 5 - Rs.  
1,00,00,000**

Entry Fee - Rs. 20/-

Entry Fee - Rs. 20/-

Entry Fee - Rs. 20/-

**Entry Fee - Rs. 20/-**

**Entry Fee Rs. 20/-**

# AAW !

**QUESTION 1**

**Rs. 10,00,000**

**Let's play!**

# 3 Minute Explanation

- VJ will talk about the question that is about to be displayed on their screens.
- Share payment details for this question.
- Display of past winners
- Payment window to make payments for participation in the game
- Answer to be given in 3000 Milli Seconds seconds

# AAW !

WHICH IS THE CORRECT SPELLING?

**A** Air Male

**B** Air Mal

**C** Air Mail

**D** Air Meil

## WHICH IS THE CORRECT SPELLING?

**A** Air Male

**B** Air Mal

**C** Air Mail

**D** Air Meil

**YOU WON!**

**Rs.10,00,000**

# AAW !

QUESTION 2

Rs. 15,00,000

Let's play!

# 3 Minute Explanation

- VJ will talk about the question that is about to be displayed on their screens.
- Share payment details for this question.
- Display of past winners
- Payment window to make payments for participation in the game
- Answer to be given in 3000 Milli Seconds seconds

# AAW !

**WHO IS THE SINGER OF U2?**

**A** David Gahan

**B** Mick Jagger

**C** Bono

**D** James Hedfield

**WHO IS THE SINGER OF U2?**

**A** David Gahan

**B** Mick Jagger

**C** Bono

**D** James Hedfield

**YOU WON!**

**Rs.15,00,000**

# AAW !

**QUESTION 3**

**Rs.25,00,000**

**Let's play!**

# 3 Minute Explanation

- VJ will talk about the question that is about to be displayed on their screens.
- Share payment details for this question.
- Display of past winners
- Payment window to make payments for participation in the game
- Answer to be given in 3000 Milli Seconds seconds

# AAW !

WHICH OF THE FOLLOW INGREDIENTS IS NOT  
NORMALLY TO DREW BEER?

**A** Hops

**B** Yeast

**C** Malt

**D** Vinegar

**AAW !**

**WHICH OF THE FOLLOW INGREDIENTS IS NOT  
NORMALLY TO DREW BEER?**

**A** Hops

**B** Yeast

**C** Malt

**D** Vinegar

**YOU WON!**

**Rs.25,00,000**

# AAW !

**QUESTION 4**

Rs.50,00,000

[Home](#)

[Let's play!](#)

# 3 Minute Explanation

- VJ will talk about the question that is about to be displayed on their screens.
- Share payment details for this question.
- Display of past winners
- Payment window to make payments for participation in the game
- Answer to be given in 3000 Milli Seconds seconds

# SDC Quiz Master !

WHICH PERFORMER RECEIVED A GOLD  
SINGLE FOR THE SONG "DANIEL" IN  
1973?

**A** Billy Joel

**B** Elton John

**C** Michael Jackson

**D** Paul Simon

**AAW !**

**WHICH PERFORMER RECEIVED A GOLD  
SINGLE FOR THE SONG "DANIEL" IN  
1973?**

**A** Billy Joel

**B** Elton John

**C** Michael Jackson

**D** Paul Simon

**YOU WON!**

**Rs.50,00,000**

# AAW !

**QUESTION 5**

**Rs. 1,00,00,000**

# 3 Minute Explanation

- VJ will talk about the question that is about to be displayed on their screens.
- Share payment details for this question.
- Display of past winners
- Payment window to make payments for participation in the game
- Answer to be given in 3000 Milli Seconds seconds

# AAW !

WHAT IS THE CAPITAL OF FRENCH  
POLYNESIA?

**A** Praia

**B** Papeete

**C** Moroni

**D** Cayenne

**AAW !**

**WHAT IS THE CAPITAL OF FRENCH  
POLYNESIA?**

**A** Praia

**B** Papeete

**C** Moroni

**D** Cayenne

**YOU WON!**

**1,00,00,000**